



#### **2025 COLORS**



Lemongrass



Mulberry



Sage

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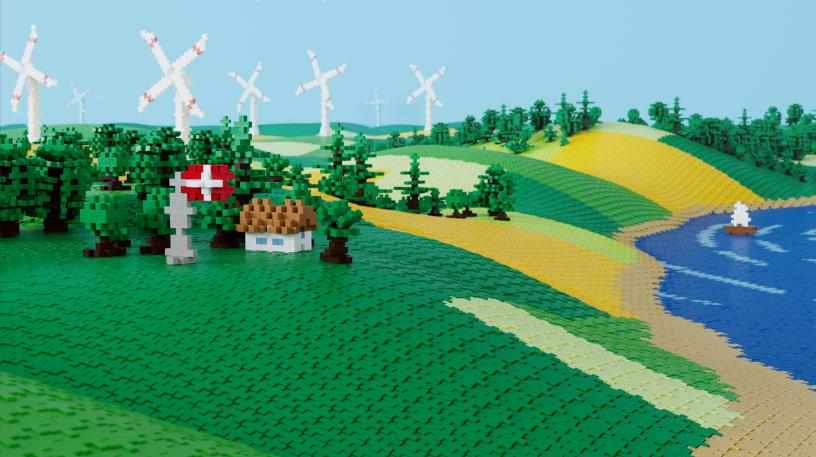


We believe that creating a universe of creative play and preserving our natural world aren't mutually exclusive goals.

What does that look like for Plus-Plus? It means all of our products are approved for food & beverage, BPA, PVC, and Phthalate-free polyethylene, ensuring our pieces aren't harmful for little ones exploring our world.

It means utilizing **100% renewable energy** to power our factory entirely through wind power. It means our pieces are **made in Denmark** to ensure quality and to guarantee responsible manufacturing.

The best part? **All of our Plus-plus pieces can be recycled** – helping us all protect our small slice of the universe where imaginations grow.





Plus-Plus is a never-ending story of creativity, rooted in Danish quality and design. With a singular shape and a world of colors made for children and free spirits of all ages.

Plus-Plus inspires people everywhere to play freely. The simplicity of our **one shape opens up** a whole world of creative freedom.

Every Plus-Plus piece connects to the next, no matter what set or tube you got it from. Together they are secure but flexible enough to bend to create even your biggest ideas.

From a first-time builder to a Plus-Plus pro, we've got something for any age, skill level, or interest. Create what inspires you, in whatever way you want. You can **let your imagination take charge** and combine hundreds of pieces to create an intricate work of art or just sit back and enjoy the simple satisfaction of putting pieces together.

With **50+ colors and counting**, the creative possibilities are only increasing.

No rules, no limits, just free play.





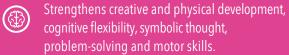
# ONE SHAPE A WORLD OF COLOR







Infinitely interconnecting pieces.



Plus-Plus and Plus-Plus BIG are washable.



# PUZZLE BY BUND BER®

Plus-Plus Activity Pads transform any trip or afternoon into an exciting adventure!

Each pad offers 12 activities featuring 6 unique builds in both 2D and 3D. The set includes 125 Plus-Plus pieces, conveniently stored in a compact, reclosable box attached to the pad.









#### ACTIVITY PAD FAIRYTALE

28H x 18W x 3L

3988



#### ACTIVITY PAD SPACE

28H x 18W x 3L



#### ACTIVITY PAD TRANSPORTATION

28H x 18W x 3L

200



#### ACTIVITY PAD OCEAN

28H x 18W x 3L









ACTIVITY PAD DISPLAY (16 pcs) 28H x 37.5W x 28D









**Learn to Build Flower Shop** 600 pcs



# FLOWER PLANTS NEW Available April







**Green Bonsai** 14.1H x 8.8W x 4.4L 4338



**Pink Bonsai** 14.1H x 8.8W x 4.4L 4339



**Sunflower** 14.1H x 8.8W x 4.4L 4340



**Plant Packs** Display (36 pcs) 19.5H x 27W x 27L 7494



**Topiary** 14.1H x 8.8W x 4.4L 4341



**Snake Plant** 14.1H x 8.8W x 4.4L 4342



Cactus 14.1H x 8.8W x 4.4L 4343



**Botanica** 240 pcs 27.8H x 5.5D

# **TUBES**

With Plus-Plus tubes, play is always at your fingertips. The compact tubes are easy to take on the go, enabling play no matter where you are. And when playtime is over, storage is simple. Just place your Plus-Plus pieces back into the tube, ensuring they're ready for the next adventure.

#### Color mixes vs. Instructed tubes

Select a guided play tube for step-by-step instructions on creating one of our exclusive builds. Once you've mastered the model, personalize it by altering colors or integrating it with other Plus-Plus sets.

Alternatively, let your creativity flourish with our diverse range of color mix tubes. Each tube features a vibrant mix of pieces, without any instruction guides, all crafted to inspire imagination and unrestricted creation. Build anything you desire - in any way you choose!



#### NORDIC HERITAGE



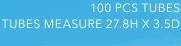
Viking 4311



Viking Ship 4312

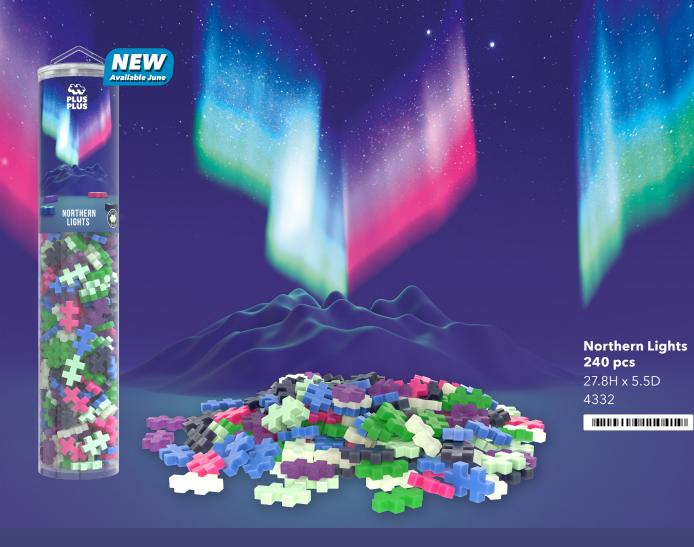


**Little Mermaid** 4313





Royal Guard 4314



#### WILD ANIMALS

100 PCS TUBES TUBES MEASURE 27.8H X 3.5D



#### 100 PCS TUBES

#### **ANIMALS**







**Elephant**4323



Lion
4324



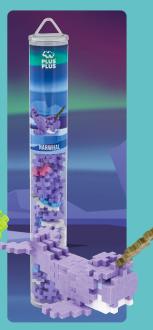
**Dolphin**4325



Manta Ray
4326



**Sea Turtle**4327



**Narwhal**4239



**Shark**4240



Flamingo 4242



**Axoloti**4310

#### 100 PCS TUBES

#### DINOSAURS



Stegosaurus 4093



Triceratops
4094



T-Rex 4200



Spinosaurus 4238

TUBES MEASURE 27.8H X 3.5D

#### CHARACTERS



Mermaid 4103



**Robot**4105



**Superhero**4106



**Unicorn** 4109



100 PCS TUBES

**Astronaut**4184

#### 100 PCS TUBES TUBES MEASURE 27.8H X 3.5D

#### **CHARACTERS**



**Fairy**4241



4246

Alien



**Dragon**4267



**Pirate**4268



**Princess**4269



**Mecha Bot**4270



**Wizard**4306



**Ninjas** 4307



**Gnome**4308



**Ogre** 4309

#### EVERYDAY HEROES

100 PCS TUBES TUBES MEASURE 27.8H X 3.5D



**Firefighter** 4294 



Medical 4295 



4296 

**Police** 



520 PCS TUBES

#### 1 METER TUBES

TUBES ARE ONLY SOLD IN DISPLAYS



TUBES MEASURE 100H X 3.5D

24 pcs Display Includes 4 Rainbow, 4 Basic, 4 Glow, 4 Pastel, 4 Neon and 4 Glitter 103H x 34.3W x 24.8L

7491



#### 100 PCS TUBES TUBES MEASURE 27.8H X 3.5D

#### **COLOR MIXES**







**Neon** 4024



**Pastel**4025



**Glitter**4244



**Tropical**4264



4265



**Jungle**4266



**Glow**4282



**Pearl**4315



**Spooky**4318



Treasure
4320

#### 240 PCS TUBES TUBES MEASURE 27.8H X 5.5D

#### **COLOR MIXES**







**Neon**4186



**Pastel**4187



**Glitter**4243



4261



**Rainbow**4262



**Jungle**4263



**Glow**4283



**Pearl**4316



**Spooky**4317



**Treasure**4319



Pumpkin Spice
4321

#### 100 PCS TUBES TUBES MEASURE 27.8H X 3.5D

#### **TRANSPORTATION**



**Airplane** 4284 



**Train** 4285 



**Container Ship** 4286 



**Truck** 4287 





200 PCS, 4 WHEELS & 1 BASEPLATE



**Color Cars - Water** 





**Color Cars - Fire** 4257 



4258 



Color Cars - Hero 4259 

#### **KEYCHAINS**



**BIG KEYCHAIN DISPLAY (48 pcs)**6.5H x 18.5W x 28.5L
8183



HEXEL DUO KEYCHAIN DISPLAY (48 pcs) 6.5H x 18.5W x 28.5L 7486



#### ACCESSORIES 28H x 18W x 1.1L



Accessory pack Gray & Black

3965



Baseplate Duo Gray & Blue

3840



Accessory pack Red & Yellow

3966



Baseplate Duo Green

4022

# HEXEL



**SPECTRUM** 12H x 12W x 6L 3485



**WATERFALL** 12H x 12W x 6L 3486



**BUBBLEGUM** 12H x 12W x 6L 3487

# LEARN TO BUILD









Learn to Build 600 pcs Flower Shop

 $22.2H \times 32.5W \times 6L$ 

4336





Learn to Build 1000 pcs Colorverse Super Set

27.5H x 35.3W x 6L

3972



# PLAY FREELY

Learn to Build sets are the perfect way to introduce new creators to the world of Plus-Plus as well as inspire experienced fans. Each set includes a guidebook filled with step-by-step instructions and helpful hints. Get inspired by our pro builders' top tricks and tips, then build your own unique creations! Are you ready to discover how to create robots, unicorns, creatures, vehicles, spinning tops, and more?





## Learn to Build 275 pcs Pets

16.2H x 24.2W x 4.5L

3962



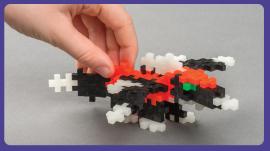


### Learn to Build 250 pcs Robots

16.2H x 24.2W x 4.5L

3963









# Learn to Build 500 pcs Glow

22.2H x 32.5W x 6L

3928





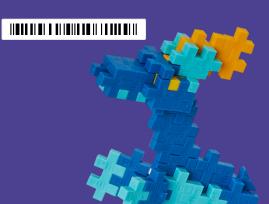






# Learn to Build 600 pcs Dinos

22.2H x 32.5W x 6L







700 pcs Flags of the World







Learn to Build 600 pcs **ABC & 123** 







Learn to Build 275 pcs Unicorns

16.2H x 24.2W x 4.5L

3908







#### Learn to Build 240 pcs Creatures

16.2H x 24.2W x 4.5L

3907





#### Learn to Build 500 pcs Vehicles

22.2H x 32.5W x 6L

7011



**Pastel** 600 pcs

22.2H x 32.5W x 6L

5009

Pastel Super Set 1200 pcs

27.5H x 35.3W x 6L





With Puzzle by Number it's easy to get started with Plus-Plus. By matching numbers with colors you can create beautiful mosaics. When done they can be used as room décor or the Plus-Plus pieces can be used to build something new.







# Puzzle by Number® 250 pcs T-Rex

Craft a vibrant and colorful T-Rex in 2D with Puzzle By Number, or challenge yourself with an alternative 3D version.

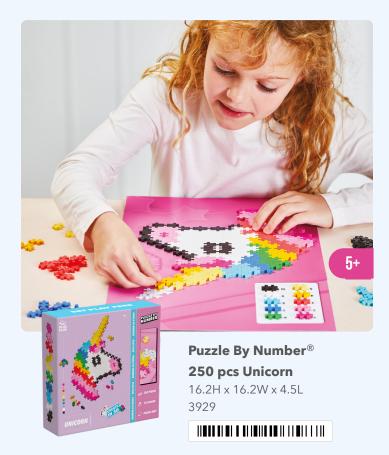
16.2H x 16.2W x 4.5L





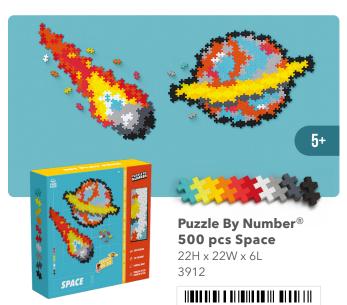






























#### TRAVEL & STORAGE









# Travel Case 100 pcs and Baseplate The Plus-Plus Travel Case is

The Plus-Plus Travel Case is perfect for storing your Plus-Plus when you are going on a trip.

18H x 18W x 6.5L 7012





Metal Suitcase 600 pcs Pastel 15.4H x 20.4W x 8.1L 7003





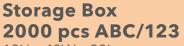
Metal Suitcase 600 pcs Basic 15.4H x 20.4W x 8.1L 7002







12H x 40W x 30L 3903



12H x 40W x 30L 3923







#### Storage Box 2000 pcs Build & Glow

12H x 40W x 30L 3919

# Storage Box 2400 pcs

12H x 40W x 30L 3406

# SEASONAL

**CHRISTMAS** 















# Advent Calendar - Santa's Northern Lights Adventure 600 pcs

Countdown to Christmas with the Plus-Plus Advent Calendar! This year, experience the magic of Santa's Northern Light Adventure for an extra-special holiday touch! Plus, the surprise on the 25th day ensures the fun of Plus-Plus continues all year long.

27.5H x 35.3W x 6L

4337





# Advent Calendar - Santas World 600 pcs

Count down to Christmas with the Plus-Plus Advent Calendar! Create your way through christmas with over 25 unique builds culminating in a festive scene made from 600 pieces.

27.5H x 35.3W x 6L

3973











#### Puzzle by Number® 500 pcs Christmas Wreath

Get festive with the Puzzle By Number® Wreath! Match colors to numbers to create your masterpiece, then customize with candy canes or ornaments.

22H x 22W x 6L 3957



Glittter Frost 240 pcs

4305



Holiday 240 pcs

4304



#### **EASTER**



**Bunny 100 pcs**4275



**Chick 100 pcs**4276



**Puzzle by Number® 250 pcs Chick**16.2H x 16.2W x 4.5L
3964



#### **HALLOWEEN**



Halloween 100 pcs

4291

Spooky 100 pcs

4318

Spooky 240 pcs

4317



**Build & Glow 360 pcs** 16.2H x 24.2W x 4.5L

3808





### Critters Display (48 pcs)

Collect 4 different Critters! In foil bags, sold in a 48-piece gravity-feed display, with 12 units each of 4 styles. 40 pieces in each bag.

Individual Bags: 11W x 13H 28.5H x 21.5W x 17





#### Creepy Critters Display (48 pcs)

Collect 4 different Creepy Critters! In foil bags, sold in a 48-piece gravity-feed display, with 12 units each of 4 styles. 40 pieces in each bag.

Individual Bags: 11W x 13H 28.5H x 21.5W x 17.5L

5179



Observe, admire, and create with the open-ended INSPIRED series. Use your included pieces to create amazing art, inspired by Van Gogh's sunflowers, or Hokusai's wave.

Each tube doubles as a display container filled with Plus-Plus colors drawn from the color palette of iconic works of art, like Edvard Munch's The Scream. Scan the included QR code for swipe-to-build instructions

#### Includes:

- A reusable, display-quality tube inside a recyclable gift box package
- An educational and inspirational flyer about the artist's life and work
- 350 pieces in a unique color palette. Sold in museums such as:

#### MoMA MF/Boston

















350 PCS 27H X 5.5W X 5.5L



Plus-Plus BIG is the ideal introduction to creative play for children as young as one year old. Its larger size (30 x 50 mm) ensures safety while enabling little hands to explore endless building possibilities in both 2D and 3D. Not only is Plus-Plus BIG fun and educational, but it's also safe and hygienic - easy to clean and even suitable for play during bath time.

ACTIVITY SET









# BIG Activity Farm 40 pcs

16.2H x 24.2W x 4.5L 3992











# BIG Activity Food 50 pcs

16.2H x 24.2W x 4.5L 3993





# BIG Learn to Build Basic 60 pcs

22.2H x 32.5W x 6L 3288





# BIG Learn to Build Activity 130 pcs and Baseplate

27.5H x 35.3W x 6L 3448













**BIG Basic 50 pcs** 16.2H x 24.2W x 4.5L 3271

#### 



**BIG Pastel 50 pcs** 16.2H x 24.2W x 4.5L 3273

#### 



**BIG Basic 150 pcs** 27.5H x 35.3W x 6L 3272





**BIG Basic 100 pcs** 14H x 14W x 14L 3210

#### 



**BIG Neon 100 pcs** 14H x 14W x 14L 3411





### **BIG Pastel 100 pcs**

14H x 14W x 14L 3412













14H x 14W x 14L

3489

















#### BIG Bloom 100 pcs

Plus-Plus BIG designed specifically for young creators, perfect for small hands with big ideas. Inside the Bloom box, you'll find 100 BIG pieces in beautiful colors such as Peach, Vanilla, Lilac, Violet and White.

14H x 14W x 14L



# TUBES



Breeze 3490



**Bloom** 3492



**Bunny** 3443



Basic 3224



Pastel 3225



**Neon** 3286



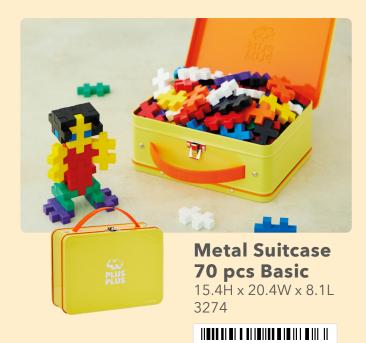
**Tropical** 3431



Glitter 3432

# TRAVEL, STORAGE & BASEPLATES











**Baseplate Duo Green & White**28H × 18W × 1.1L
3287

**Display 12 pcs Baseplate Duo**28.1H x 22.2W x 17.9L
7301







**Earth Puzzle By Number**  $40 \times 40 \text{ cm}$ 

90 X 40 CM 0089



**Mecha Bot** 35 x 50 cm

Rocket
Hanger
30 x 60 c





**Shelf strips**With Plus-Plus logo 26/35/50 mm
0053/0048/0095

**Blue** 34 x 54 cm



#### Apple Green

35 x 55 cm 0083



#### Lilac

48 x 32 cm 0084



#### Orange

30 x 20 cm



#### Red

30 x 20 cm 0086



#### Turquoise

-20 x 30 cm 0087





Floor sticker 40 cm x 48 cm 0073



#### **Shelf wobblers**

Dia: 10 cm

Blue 0116 / Green 011/



We can provide you with a fixed assortment so you only have to order a display and an assortment box. Easier for customers and for you to ship.

### 4-Tier Floor Spinner Display

Incl. Top sign and 1800 bulk for tray No tubes included. 56.5D x 213H 7224

#### 4 Tier Spinner Tube Content Standard 2025

7487



### 4 Tier Spinner Tube Content Large Tubes 2025

7488



### 4 Tier Spinner Tube Content Activity Pads 2025

7489



Refill Plus-Plus Rainbow Mix for Floor Display 1800 pcs

3555001





#### **Metal Display**

Can hold Tubes, Boxes,

Baseplates, Suitcases, & Travel cases. Comes with 4 shelves, 32 tube hooks and 8 side hooks. Display comes with 4 wheels so it can be moved easily. Can be combined with displays side by side to create a bigger instore visibility. Main unit is 40W x 140H (160H with top sign) Ships flat packed - metal folds and only a few screws needed.

0075

#### Plus-Plus Metal Display Starter Pack 2025

7490







Plus-Plus 100 pcs. Mix Tubes 24 pcs. 7233



Plus-Plus 100 pcs. Color Tubes 24 pcs. 7282



Plus-Plus 100 pcs. Glow in the Dark 24 pcs. 7418



Plus-Plus 100 pcs. Glitter & Pearl 24 pcs. 7456



Plus-Plus 100 pcs. Everyday Heroes 24 pcs. 7458



Plus-Plus 100 pcs. Characters 24 pcs. 7235



Plus-Plus 100 pcs. Dinosaur 24 pcs. 7236



Plus-Plus 100 pcs. Mixed Characters 24 pcs. 7270



Plus-Plus 100 pcs. Nordic Icons 24 pcs. 7459



**Plus-Plus Easter 22 pcs.** 28H x 37.5W x 28D 7461

#### **Accessory Pack Displays**

28.1H x 22.2W x 17.9L



12 pcs Baseplate Duo Green Display

4061



**12 pcs Baseplate Duo Gray & Blue Display**7249



Plus-Plus 100 pcs. Characters 24 pcs. 7286

DISPLAY MEASURE 28.5H X 34.5W X 25.3L



Plus-Plus 100 pcs. Wild Animals 24 pcs.

7287



Plus-Plus 100 pcs. Transportation 24 pcs. 7410



Plus-Plus 100 pcs. Mythical Tube Display 24 pcs.

7474



Plus-Plus 240 pcs. Pearl & Glitter Tubes 15 pcs.

7460



Plus-Plus 200 pcs. Color Cars Tubes 15 pcs.

7280



Display 24 pcs Includes 4 Rainbow, 4 Basic, 4 Glow, 4 Pastel, 4 Neon & 4 Glitter 103H x 34.3W x 24.8L

SET PLAY FREE

1 Meter Tube



Plus-Plus 240 pcs. Mix Tubes 15 pcs.

7222



Plus-Plus 240 pcs. Color Tubes 15 pcs.

7281



Plus-Plus 240 pcs. Glow in the Dark 15 pcs.

7419



Includes 8 Basic, 8 Glitter & 8 Glow 103H x 34.3W x 24.8L

7439

7491

#### 1 Meter Tube Display 24 pcs

Includes 12 Basic, 4 Pastel & 8 Neon 103H x 34.3W x 24.8L

7223



**Creepy Critters** Display 48 foilbags



**Critters Display** 48 foilbags



**Christmas Display** 48 foilbags



**Plant Packs** Display (36 pcs)



**BIG Keychain** Display (48 pcs)



**HEXEL Duo** Keychain Display (48 pcs)



**Hexel Display** 18 boxes



**Activity Pad** Display (16 pcs)

**DISPLAY MEASURE** 



**DISPLAY MEASURE** 



**BIG Display 15 pcs Basic, Pastel & Neon** 



**BIG Baseplate Display** 12 pcs.



BIG Display 15 pcs. Basic, Pastel, **Breeze & Bloom** 



BIG Display 15 pcs. Basic, Pastel, Neon, **Glitter & Tropical** 

### MARKETING MATERIAL



#### Cotton Bags 38 x 40 cm

0096 Blue 0097 Gray 0112 Coral 0113 Mint 0114 Mustard



### Bagged Sample Packs 7 x 11 cm

8110 Girl 25 pcs8111 Boy 25 pcs8113 BIG Boy 2 pcs8112 BIG Girl 2 pcs



#### Foil Sample bags 11 x 13 cm

8054 Spinner 40 pcs 8079 Plus-Plus BIG 4 pcs 8080 Plus-Plus 40 pcs 8099 Puzzle By Number 40 pcs 8167 Plus-Plus BIG Breeze 4 pcs



#### **Event boxes**

8102 Easter 8103 Puzzle By Number 8107 Flags 8119 Halloween



**A4 Booklets** 0024 BIG

0025 Plus-Plus



Se Paris





Postcards A6 10.5 x 14.8 cm

4 variants



Roll-ups 85 x 200 cm

Different layouts available.



HEXEL Ellipse 49 x 155 cm

0111 Sends folded: 49 x 39 cm

SCAN FOR DIGITAL BOOKLETS







Scan to go to our online Catalog



facebook







Instagram



**Pinterest** 







Contact your Plus-Plus representative to access our database with product and lifestyle photos, marketing materials, brand- and product commercials and stop motion videos.

































# MEJ! WE ARE

### **PLUS-PLUS!**

Plus-Plus is a never-ending story of creativity, rooted in Danish quality and design.

From a first-time builder to a Plus-Plus pro, we've got something for any age, skill level, or interest.

No rules, no limits, just free play.



Plus-Plus A/S Borupvej 20 DK-4300 Holbæk

www.plus-plus.com













@plusplus\_official
#plusplustoy

Trademark & Patent Info: www.plus-plus.com/legal

#### **Contact**

**Global** +45 5130 1618 sales@plus-plus.com

Nordic +45 5130 0540 info@plus-plus.com

**UK & Ireland Ltd.** +44 (0)333 0500 144 info.uk@plus-plus.com

